

A red circular graphic with a red bow at the top. The text inside reads: "BABY LOCK'S 8 Holiday Helpers FALL 2019".

BABY LOCK'S **8**  
**Holiday  
Helpers**  
FALL 2019



**Bundles • Special Prices • Financing • Accessories  
New Products • Projects • Education • Local Support**



FOR THE LOVE OF SEWING



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**Click to find savings, fast!**



# #1 Bundles!



## Triumph Serger

- RevolutionAir™ Threading
- 8/7/6 Thread Serging
- No Tension Adjustments
- Exclusive Wave Stitch

Bundle Value  
**\$539\***

Does not include machine price

## Triumph Serger Bundle

Purchase a Baby Lock Triumph Serger at MSRP and receive a Triumph Inspirational Guide, a \$300 Rebate and a 60-Day Trial of Online Sewing Classes.



## Acclaim Serger

- RevolutionAir™ Threading
- 4/3/2 Thread Serging
- No Tension Adjustments
- Exclusive Wave Stitch

Bundle Value  
**\$439\***

Does not include machine price

## Acclaim Serger Bundle

Purchase a Baby Lock Acclaim Serger at MSRP and receive an Acclaim Inspirational Guide, a \$200 Rebate and a 60-Day Trial of Online Sewing Classes.

\*All Pricing in USD



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# #1 Bundles!



## Accolade

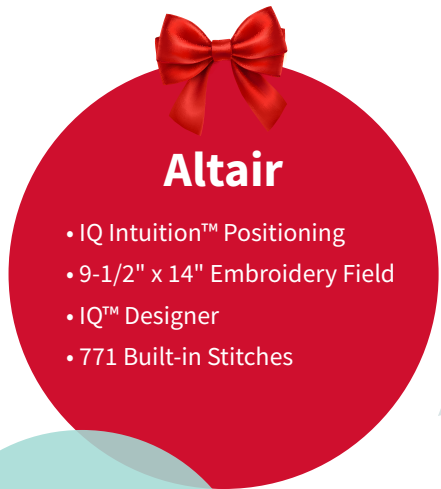
- ExtraordinAir® Threading
- No Tension Adjustments
- 8/7/6 Thread Serging
- Exclusive Wave Stitch

Bundle Value  
**\$1,469\***

Does not include machine price

## Accolade Serger Bundle

Purchase a Baby Lock Accolade Serger at MSRP and receive an Accolade Inspirational Guide, a 16-Piece Foot Kit, a \$200 Rebate and a 60-Day Trial of Online Sewing Classes.



## Altair

- IQ Intuition™ Positioning
- 9-1/2" x 14" Embroidery Field
- IQ™ Designer
- 771 Built-in Stitches

Bundle Value  
**\$6,180\***

Does not include machine price

## Altair Embroidery Bundle

Purchase a Baby Lock Altair Embroidery and Sewing Machine at MSRP and receive a Special Edition Trolley, a Four-Year Love of Sewing Membership and an Anita Goodesign Six Month All-Access Subscription.

\*All Pricing in USD





# #1 Bundles!



## Meridian Embroidery Bundle

Purchase a Baby Lock Meridian Embroidery Machine at MSRP and receive a Madeira Rayon Smartbox, a Four-Year Love of Sewing Membership and an Anita Goodesign Six Month All-Access Subscription.

Bundle Value  
**\$5,799\***

Does not include machine price



### Meridian

- IQ Intuition™ Positioning
- 9-1/2" x 14" Embroidery Field
- IQ™ Designer
- 10.1" LCD Touchscreen



## Aerial Embroidery Bundle

Purchase a Baby Lock Aerial Embroidery and Sewing Machine at MSRP and receive a Madeira Rayon Smartbox, a Four-Year Love of Sewing Membership and an Anita Goodesign Three Month All-Access Subscription.

Bundle Value  
**\$4,350\***

Does not include machine price



### Aerial

- 8" x 12" Embroidery Field
- LCD Color Touchscreen
- NeverMiss™ Automatic Needle Threader

\*All Pricing in USD



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# #1 Bundles!



**Pathfinder**

- 8" x 12" Embroidery Field
- LCD Color Touchscreen
- NeverMiss™ Automatic Needle Threader

## Pathfinder Embroidery Bundle

Purchase a Baby Lock Pathfinder Embroidery Machine at MSRP and receive a Madeira Rayon Smartbox, a Four-Year Love of Sewing Membership and an Anita Goodesign Three Month All-Access Subscription.

Bundle Value  
**\$4,350\***  
 Does not include machine price



**Solaris**

- IQ Visionary™ Projector
- 10-5/8" X 16" Embroidery Field
- 10.1" Capacitive Touchscreen
- IQ™ Designer

## Solaris Embroidery Bundle

Purchase a Baby Lock Solaris Embroidery and Sewing Machine at MSRP and receive a Special Edition Trolley, a Four-Year Love of Sewing Membership, a Solaris Inspirational Guide, and an Anita Goodesign 12 Month All-Access Subscription.

Bundle Value  
**\$9,360\***  
 Does not include machine price

\*All Pricing in USD





# #1 Bundles!



## Valiant

- 10.1" TruView™ IPS TFT LCD Screen in HD
- Ten Needle Machine
- 7-7/8" x 14" Embroidery Field
- 120 Built-In Embroidery Designs



Bundle Value  
**\$6,990\***

Does not include machine price

## Valiant Embroidery Bundle

Purchase a Baby Lock Valiant Multi-Needle Embroidery Machine with Table at MSRP and receive a Valiant Inspirational Guide, Designer's Gallery Airstitch, Designer's Gallery EmbroideryWorks Everyday, a Four-Year Love of Sewing Membership and an Anita Goodesign Six Month All-Access Subscription.



## Intrepid

- TruView™ IPS LCD Color Touchscreen
- Six Needle Machine
- IQ™ Technology
- 7-7/8" x 11-3/4" Embroidery Field



Bundle Value  
**\$5,680\***

Does not include machine price

## Intrepid Embroidery Bundle

Purchase a Baby Lock Intrepid Multi-Needle Embroidery Machine at MSRP and receive a Four-Year Love of Sewing Membership and an Anita Goodesign Six Month All-Access Subscription.

\*All Pricing in USD





# #1 Bundles!



## Alliance

- TruView™ LCD Touchscreen
- Single Needle Machine
- IQ™ Technology
- 8" x 8" Embroidery Field
- 1,000 Stitches Per Minute

## Alliance Embroidery Bundle

Purchase a Baby Lock Alliance Embroidery Machine at MSRP and receive a 200 x 200 Flat Frame, a Round Frame Set and a Four-Year Love of Sewing Membership.

Bundle Value  
**\$3,428\***

Does not include machine price



## Crescendo

- Color LCD Touchscreen
- NeverMiss™ Automatic Needle Threader
- 573 Built-in Stitches

## Crescendo Quilting Bundle

Purchase a Baby Lock Crescendo Quilting and Sewing Machine at MSRP and receive a \$300 Rebate, a Crescendo Inspirational Guide, and a 60-Day Trial of Online Sewing Classes.

Bundle Value  
**\$538\***

Does not include machine price

\*All Pricing in USD







# #1 Bundles!



## Aria Quilting Bundle

Purchase a Baby Lock Aria Quilting and Sewing Machine at MSRP and receive an Aria Inspirational Guide, a \$200 Consumer Rebate and a 60-Day Trial of Online Sewing Classes.

Bundle Value  
**\$440\***

Does not include machine price



### Aria

- Color LCD Touchscreen
- NeverMiss™ Automatic Needle Threader
- Digital Dual-Feed System
- Hands-Free Knee Lift

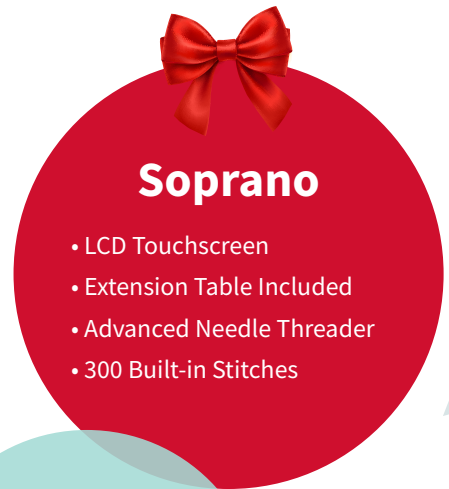


## Soprano Quilting Bundle

Purchase a Baby Lock Soprano Quilting and Sewing Machine at MSRP and receive a \$100 Rebate and a 60-Day Trial of Online Sewing Classes.

Bundle Value  
**\$169\***

Does not include machine price



### Soprano

- LCD Touchscreen
- Extension Table Included
- Advanced Needle Threader
- 300 Built-in Stitches

\*All Pricing in USD



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# #1 Bundles!



## Lyric Quilting Bundle

Purchase a Baby Lock Lyric Quilting and Sewing Machine at MSRP and receive a \$100 Rebate and a 60-Day Trial of Online Sewing Classes.

Bundle Value  
**\$169\***

Does not include machine price

### Lyric

- LCD Touchscreen
- 250 Built-in Stitches
- 850 Stitches Per Minute
- Hands-Free Knee Lift



## Regalia Quilting Bundle

Purchase a Baby Lock Regalia Longarm Quilting Machine with Carriage, Frame, and Pro-Stitcher at MSRP and receive a Regalia Love of Sewing Membership, a Pro-Stitcher Love of Sewing Membership and a 60-Day Trial of Online Sewing Classes.

Bundle Value  
**\$5,669\***

Does not include machine price

### Regalia

- 20" Workspace
- Needle Beam
- 7" Color Touchscreen
- 2,500 Stitches Per Minute

\*All Pricing in USD

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# #1 Bundles!



## Coronet

- 16" Workspace
- 1,800 Stitches Per Minute
- LCD Touchscreen
- Includes 5' Frame

Bundle Value  
**\$569\***

Does not include machine price

## Coronet Quilting Bundle

Purchase a Baby Lock Coronet Longarm Quilting Machine at MSRP and receive a Pole Frame Upgrade and a 60-Day Trial of Online Sewing Classes.



## Sashiko

- Replicates the Hand-Stitched Sashiko Embellishment Techniques
- Stitch Length and Spacing: 2mm-5mm
- Single Stitch/Space Mode

Bundle Value  
**\$419\***

Does not include machine price

## Sashiko Specialty Bundle

Purchase a Baby Lock Sashiko Specialty Sewing Machine at MSRP and receive a Sashiko Foot Kit and a 60-Day Trial of Online Sewing Classes.

\*All Pricing in USD



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# #2 Special Prices!



**\$239\***  
Value



## Victory Serger

- Jet-Air Threading™
- Built-in Needle Threader
- 4/3/2 Thread Serging
- No Tension Adjustments

## Victory only \$1,499!

Purchase a Baby Lock Victory Serger at \$1,499 and receive a Victory Inspirational Guide and a 60-Day Trial of Online Sewing Classes.



**\$69\***  
Value



## Celebrate Serger

- Jet-Air Threading™
- Built-in Needle Threader
- 4/3/2 Thread Serging
- Easy Tension System

## Celebrate only \$999!

Purchase a Baby Lock Celebrate Serger at \$999 and receive a 60-Day Trial of Online Sewing Classes.

\*All Pricing in USD

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# #2 Special Prices!



**\$118\***  
Value

**Jubilant**

- 50 Utility Stitches With Eight One-Step Buttonhole Styles
- 30 Decorative Stitches
- LCD Screen
- Advanced Needle Threader

## Jubilant only \$499.99!

Purchase a Baby Lock Jubilant at \$499.99 and receive a Genuine Collection Machine Tote and a 60-Day Trial of Online Sewing Classes.



**\$69\***  
Value

**Zeal**

- 25 Built-In Stitches, Including One-Step Buttonhole
- Built-In Needle Threader
- Drop-In Bobbin
- Free-Arm Sewing

## Zeal only \$299.99!

Purchase a Baby Lock Zeal at \$299.99 and receive a 60-Day Trial of Online Sewing Classes.

\*All Pricing in USD

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# #2 Special Prices!



**\$69\***  
Value

**Joy**

- 19 Built-In Stitches, Including Four-Step Buttonhole
- Built-In Needle Threader
- Drop-In Bobbin
- Free-Arm Sewing

**Joy only \$199.99!**

Purchase a Baby Lock Joy at \$199.99 and receive a 60-Day Trial of Online Sewing Classes.



**\$69\***  
Value

**Zest**

- 15 Built-In Stitches
- Adjustable Stitch Length
- Front-Loading Bobbin
- Four-Step Buttonhole

**Zest only \$99.99!**

Purchase a Baby Lock Zest at \$99.99 and receive a 60-Day Trial of Online Sewing Classes.

\*All Pricing in USD

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# #2 Special Prices!



**Vibrant**

- 4/3/2 Thread Serging
- Easy Color-Coded Threading
- Retractable Thread Cutter With Push Lever
- Differential Feed Ratio of 0.7 - 2.0



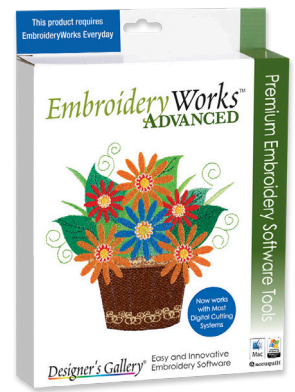
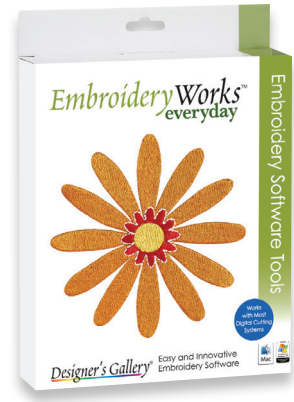
LEARN & CREATE

**Online Sewing Classes**

**\$69\***  
Value

## Vibrant only \$349.99!

Purchase a Baby Lock Vibrant at \$349.99 and receive a 60-Day Trial of Online Sewing Classes.



## AirStitch with Purchase!

Purchase Designer's Gallery EmbroideryWorks Everyday Software or Designer's Gallery EmbroideryWorks Advanced Software and receive AirStitch Wireless Transfer Software at no extra charge.

\*All Pricing in USD



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# #3 Financing!

**Special financing offers throughout November and December.**



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# #4 Accessories!



### Solaris Upgrade

Get more creative features and accessories for your Solaris embroidery and sewing machine with exciting new embroidery designs, decorative fills and stitches in this must-have software upgrade.



### 1/4" Acrylic Ruler Set - High Shank

Expand your quilting capabilities with the Baby Lock Ruler Set. From stitching squiggles across seam lines to curved line doubled-sided feathers to perfect concentric circles, these templates are perfect for any sewer looking to add new designs and styles to their quilts.



### Acclaim, Victory, And Celebrate Serger Foot Kit

This kit for your Baby Lock Acclaim, Victory, Celebrate, Enlighten or Imagine Wave includes additional feet to help you expand your creative options. These 10 feet come in a convenient carrying case.



### Baby Lock Foot Kit - 17 Piece

This collection of 17 feet will help you explore new techniques and expand your creative options. Comes complete in a convenient carrying case.



# #5 Projects!



Prairie Points  
Holiday Wreath



Dresden Plate  
Turkey Towel



Embroidered  
Holiday Napkins



Embroidered  
Bonfire Hat



Hanukkah Canvas  
Wall Hanging



Tartan  
Plaid Horse



Baby It's Cold Outside  
Wall Hanging



Christmas Wren-On-A-Branch  
Wall Hanging



# #6 New Products!



## THE ALL-NEW *Regent*

It's how *you* quilt.

Quilt your way, every day! The speedy, versatile Regent makes it easy to quilt. Regent also includes a height-adjustable table with the new Stitch Harmony™ Stitch Regulation built right in! Use Stitch Harmony for consistently-sized stitches or stitch in the manual mode. It's the ideal long arm quilting machine for any sewing room.





# #7 Education!

With every Baby Lock machine and product, we keep one thing in mind: Everything we do is for the love of sewing. We know that you do everything for the love of sewing, too. What's more, we provide you with a comprehensive library of education and training so you'll always have something to learn. So when it comes time to create, nothing will stand in your way.



## Some of our newest classes include...



**Mad About Plaid Quilt with Russell Conte**



**Getting to Know Your Aerial - Sewing**



**Getting to Know Your Meridian - IQ**



**Heirloom Sewing with Missy Billingsley**



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# #8 Local Support!



Baby Lock and our independent retailer network are committed to sewers like you. Together, we provide the highest quality products and services not available through mass retailers, and we can meet your sewing needs better than anyone else.



Whether you're looking for product information or a recommendation on your next machine, you can count on your Baby Lock retailer to help you choose the sewing machines that best fit your needs. Well-trained on the Baby Lock line, they're your friendly, trusted advisor — someone who will guide you through the features and innovations that make sewing so much fun.



When we have problems with our car, many of us turn to a mechanic. Well, think of your Baby Lock retailer as the expert you rely on for another very important machine — your Baby Lock! They'll always go the extra mile for you, acting as your go-to resource for troubleshooting, training and the support you need to get the most out of your machine. If you want to learn more about a new technique, search out that perfect notion, or share an idea with someone, they'll be there for you.



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